



PUBLIC TOLERANCE LEVELS OF TRANSPORTATION RESILIENCE: A FOCUS ON THE ORESUND REGION WITHIN THE IMPROVER PROJECT

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Public tolerance levels



- Critical infrastructure resilience:
 - Providing a minimum level of service as well as recovering quickly after a shock
- "Expectation gap"?
 - Few studies have asked the public just what they expect
 - Expectation for maintained mobility during disasters















Background on the Oresund Crossing

















Methodology



- Research questions:
 - 1) What do Swedish citizens consider as an acceptable level of disruption to transportation infrastructure during a crisis?
 - 2) How have Oresund region residents reacted to the change in service of the Oresund Crossing?
 - 3) How do these declared expectations compare to the change in habits following the initiation of the ID checks at the Oresund Crossing?
- Online questionnaire: 88 respondents
 - Sample:
 - 51% men, 48% women
 - 71% university level or higher
 - Younger and older people underrepresented





Case study

 24 newspapers, social media sites, online reviews, Øresundsbro Konsortiet and Scandlines Helsingborg-Helsingör PR departments

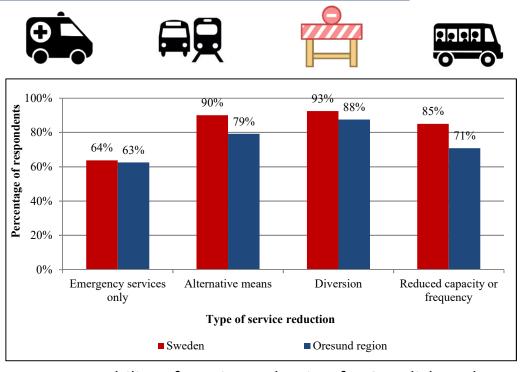


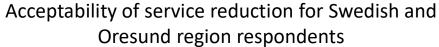




Minimum level of acceptable service









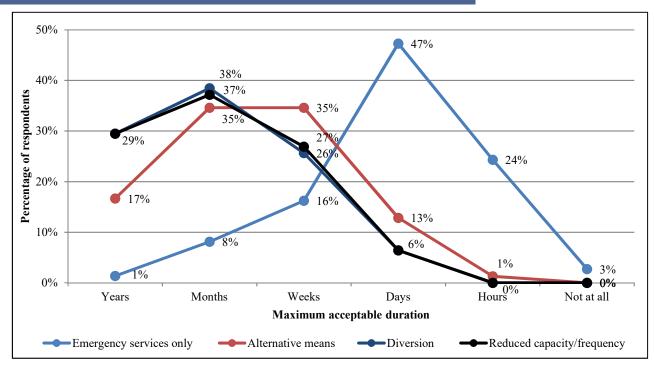


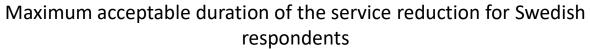


Maximum acceptable duration 1/2











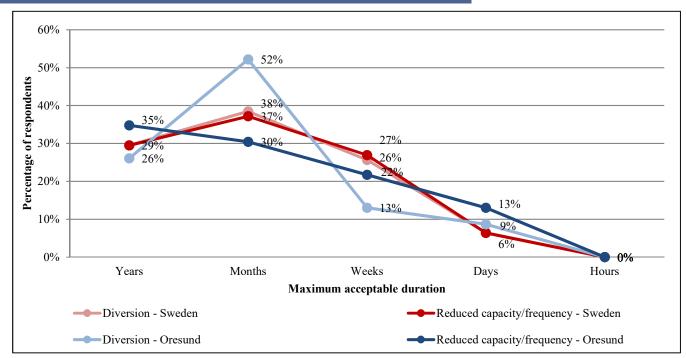


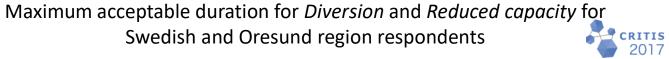


Maximum acceptable duration 2/2













Case study on change of service



- Public opinion
 - Initial public reaction: negative and disgruntled
 - Reviews of the service positive; no mention of border control

"I won't manage this for very another job."

Use of alternative means (road and ferry)

Road traffic development for the period January-March 2016.

Type of payment	Traffic development
Cash payment	0.9%
BroPas	12.8%
Commuters	-1.2%
Business	5.8%

Ferry traffic development for the period January-March 2016.

Type of client	Traffic development
Transported cars	4%
Passenger	6%









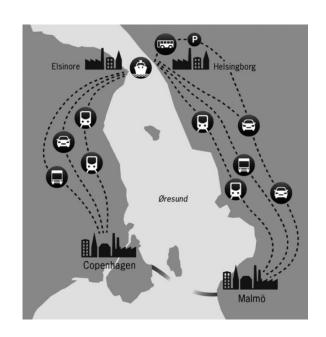


Discussion

 Service reductions appear well tolerated by Swedish respondents

 Oresund region respondents appear more willing to accept service disruptions in the long term

 Quaterly reports for road and ferry transit reflect willingness to use alternative means



Limitations







Conclusion



- Expectations are less high than was previously imagined
- Declared expectations reflect actual habits of the Oresund region residents
- Results demonstrate the public's resilience
 - Declared willingness to tolerate service disruptions is quite high even in the long term
 - Most users of the Oresund Crossing train continued to take it
 - Users of the train were also willing to take alternative means















Thank you!



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